



Cookies Policy

Our website skiyodl.com and associated applications (collectively referred to as the “Platform”) use cookies to distinguish you from other users of the Platform. This helps us to provide you with a good experience when you browse the Platform and also allows us to improve the Platform.

If you continue without changing your settings, we will accept your consent to receive these cookies.

However, if you wish to, you can change your browser settings to block or remove cookies at any time. For more information about how to remove cookies from your device, or how to block individual cookies from being received, please see the instructions and guidance at www.ico.org.uk.

WHAT IS A COOKIE?

A cookie is a small file of text and numbers which is created by the Platform. When you visit the Platform, the cookie is attached to your computer or other device but does not access your hard drive on your computer. If you revisit our Platform, the cookie will be recognised by the Platform.

Cookies are used to improve services for you by, for example:

- allowing our service to recognise the device accessing the Platform to avoid repeat requests for your information
- ensure your security and privacy when using the Platform
- improving our services by providing you with a tailored and personalised experience, where applicable
- measuring our Platform visitor numbers, allowing us to improve the speed and efficiency of use

We consider it key, when providing a user with our services that they are easy, useful and reliable for that user. In providing this online service, this involves placing small amounts of information on your device through which you are accessing the internet and, more pertinently, our Platform. This information is held in cookies.

Cookies are not harmful to your computer and do not pose a security or virus risk to your computer, nor do they store any personal identifiable information about you. If you would like to know about what cookies are, or how to control or delete them, then you may choose to visit www.aboutcookies.org for more detailed guidance.

COOKIES WHICH WE USE

Cookies may fall into any of the following categories:

- **Necessary cookies.** These cookies are necessary in enabling us to protect your security and privacy when using the Platform, as well as enabling you to move around a website and use its features. Without these cookies, we are unable to provide you with services. These cookies gather no information about you for use in marketing or recording your browsing patterns on the internet. For these reasons, these cookies are unable to be disabled.
- **Performance cookies.** The information collected by these cookies is anonymous, with the sole purpose of helping to improve how the Platform functions and to help us to identify any issues that arise in its use. These cookies do not target you with online advertising. These cookies are vital to us to help us learn how the Platform is and address the improvements that are required to give you a better experience in using it.
- **Functionality cookies.** These cookies help us to shape your ongoing enjoyment of the Platform by remembering your desired settings and tailor the Platform to provide content for you in your favoured format. They can be used to remember your account details and other user specific requirements (i.e. language, font size etc.). These cookies cannot store information that tracks your browsing activity on other websites. Without these cookies, you would have to customise your browsing experience on each individual occasion of accessing the Platform.
- **Targeting cookies.** These cookies review and collate information regarding trends in your activities online. They remember your previous visit to a website and share this information with other organisations in order to provide you with ads that are more relevant to you and your interests. Without these cookies, online advertisements you encounter will be less relevant to you and your interests.

The cookie specifications for this Platform are as follows:

[LIST OF COOKIE TYPES]

Google Analytics

We use *Google Analytics* to collect information about how visitors use and access the Website. This information is used to compile reports to help us improve the site performance and your user experience. Google Analytics uses first party cookies to

report on visitor interactions. These cookies collect anonymous information about visitors such as: number of visitors, new or returning visitors, referring sites and pages they have visited. Google Analytics uses the following cookies as detailed below:

Name	Provider	Type	Duration	Purpose
_utma	Google Analytics	1st Party Persistent Cookie	2 years from last update	This cookie is used to determine unique visitors to the Website. This is written the first time a user visits the site and is updated with each visit. If deleted a new unique cookie will be written during the next visit.
_utmb	Google Analytics	1st Party Persistent Cookie	30 mins after the last update/visitor inactivity	This is used to establish and to continue a user session on the site. Each time a user visits a different page on the site the cookie is updated. If you have deleted this cookie, a new one is written, and a new session is established each time you visit.
_utmc	Google Analytics	1st Party Session Cookie	Expires on exit of session	This cookie is operated in conjunction with the _utmb cookie to determine whether or not to establish a new session for the user and expires when exiting the site.
_utmz	Google Analytics	1st Party Persistent Cookie	6 months from set/update	This cookie stores the referral type used by the visitor to reach the Website, whether via a direct method, referring link, site search, or campaign such as adwords or an email link. It is used to calculate search engine traffic, ad campaigns and page navigation within the site. The cookie is updated with each page view on the site.
_utmh	Google Analytics	1st Party Persistent Cookie	2 years from set/update	This cookie is used to analyse custom user segments and is used for displaying custom statistical information in google analytics on site visitor trends and usage patterns.

You can find out more about Google's position on privacy with regard to its analytics service at: <http://www.google.com/intl/en/analytics/privacyoverview.html>

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical / performance cookies or targeting cookies.

HOW CAN YOU MANAGE COOKIES?

Most browsers automatically accept cookies, but you can usually disable cookies by adjusting your browser settings. Please note that if you do turn cookies off, this may limit the service that we can provide to you and may affect your experience of the Platform.

If you have any queries concerning your personal information or any questions on our use of cookie data, please contact us at info@skiyodl.com.

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